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	Filing Date		2001-11-06
	First Named Inventor	Yoichiro Sako	
	Art Unit	3625	
	Examiner Name	W. J. Allen	
	Attorney Docket Number	SONYJP 3.3-758	

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	3	6075527		2000-06-13	Ichihashi et al.	
	4	6091823		2000-07-18	Hosomi et al.	
	5	6282713		2001-08-28	Kitsukawa et al.	
	6	6725268		2004-04-20	Jackel et al.	
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ASA	9	7234155		2007-06-19	Kay et al.	
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	2	Brown, R., "LMN Means Interactive TV Buying: New Cable Channel Will Marry Vintage Programming, Direct-Response Advertising, Broadcasting and Cable, Vol. 123, No. 26, p.23, June 28, 1993.	<input type="checkbox"/>
	3	Anon., "Sydney Group Gets Rights to New Microwave System," Australia Financial Review, p.4, August 9, 1993.	<input type="checkbox"/>



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4	Roush, C., "Elbowing into Cable TV's Home-Shopping Slugfest: Telemarketer CUC Will Use Low Prices to Win Couch Potatoes," Business Week, Number 331\$! p.68, May 10, 1993.	<input type="checkbox"/>
5	Anon. "Wink® Announces 'One-Click' E-Commerce Marketing Agreement with CableData," PR Newswire, November 23, 1998.	<input type="checkbox"/>
6	Anon., "DIRECTV and Wink Communications to Deliver Enhanced Broadcasting"" to US. Consumers," PR Newswire, p.0402, January 7, 1999.	<input type="checkbox"/>
7	Anon., "Wink Communications, Inc. Changes the Advertising Landscape," PR Newswire, p8912, January 21, 1999.	<input type="checkbox"/>
8	Buss, D., "Getting It Together," Brandmarketing, Vol. VII, No.1, p.62, January 1999.	<input type="checkbox"/>
9	Anon., "Commerce,N Continues Growth with Addition of Accomplished Industry Veterans," Business Wire, February 23, 2000.	<input type="checkbox"/>

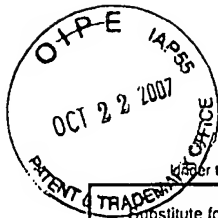
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INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Use as many sheets as necessary)				Complete if Known	
				Application Number	10/009,331-Conf. #3841
				Filing Date	November 6, 2001
				First Named Inventor	Yoichiro Sako
				Art Unit	3625
				Examiner Name	W. J. Allen
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<i>WJA</i>	BA	JP-7-321748	12-08-1995	Hitachi, Ltd.		
	BB	JP-11-510978-A1	09-21-1999	Award Software International Inc.		
	BC	JP-2000-69442	03-03-2000	Sharp Corporation		

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